

Why we came here



case study

ROS DE LA HEY

The Main Street Trading Company

Children's Independent Bookseller of the year.

When we first moved to the Borders I was still commuting to London to my old publishing job, never a long term plan. Little did we know that St Boswells would prove the perfect location for starting a new business. We went with the theory 'if you build it, they will come' and so far, it's working. People in the Borders value quality and, importantly, in the age of Amazon, they do shop local. One of the best things about running our bookshop/café is feeling part of the community on every level.

